



AIR NEW ZEALAND
COOK ISLANDS
TOURISM AWARDS
2016



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**TWO SENIOR INTERNATIONAL BUSINESS LEADERS TO SPEAK AT
COOK ISLANDS TOURISM AWARDS**

The Air New Zealand Cook Islands Tourism Awards next month will feature two top business speakers – previously announced New Zealand jeweller Sir Michael Hill and Air New Zealand Chief Sales and Commercial Officer Cam Wallace.

Cam Wallace is responsible for generating Air New Zealand's passenger and cargo revenue, currently a portfolio with a turnover of \$5 billion. He also leads a team of General Managers with more than 1,500 staff across his portfolio based around the world.

The chair of the Cook Islands Tourism Industry Council – John Webb – says, "I'm looking forward to hearing what both our guests have to say. Both are international business people but have arrived at the top by different routes. Michael Hill began with one jewellery store in Whangarei and built up a chain of stores carrying his name around Australasia and into North America."

Cam took the corporate route and since joining Air New Zealand in 2001 has moved up the corporate ladder holding a number of senior positions in the airline including Group General Manager New Zealand and Pacific Islands and General Manager Australia. Along the way he completed business management programmes at top universities and graduate business schools in London, Chicago and France.

"What with the spectacular entertainment that's being planned to complement a special Pacific/Asian dining experience I think we're in for a magical evening celebrating the best our industry has to offer," concluded John.

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For further information on the awards go to www.tourismindustry.co.ck or email ci.tourism.awards@gmail.com